

Officers' Meeting Minutes

Date: July 26, 2013

Location: Stanley and Suzanne Wiatros House

Attendees: Alina Jambor, Stanley Wiatros, Suzanne Wiatros, Jordan Wiatros, David Wiatros, Jacie Sikora, Theresa Czichray, Ewa Petros, Kaja Rajtar, Tori Piorek, Anna Memorich, Terri Kurkowski, Bernie Piorek, John Czichray, Bev Piorek, Karina Rajtar

Review Minutes

- Costume donation- add Janet Kules' name
- Merchandise numbers
- Action Items
 - Updates on completions

Sloneczniki:

- Recruiting
 - Going to be down about 5 kids or so
 - Advertisement cards?
 - Possibly have a specific date for new kids to come to practice
 - Have a Sloneczniki/Chabry/Dolina representative go to Polish School to talk to parents about their kids joining
 - Try to have something put together for Polish Fest for both Chabry and Sloneczniki
 - Post card sized advertisements
 - Maybe add polish to the advertisements?
 - Keep post cards at the merch booth at Polish Fest
 - Possibly have a poster board as advertisement as well?
- Additional Performances
 - Have been asked to perform at Holy Cross festival, and the Russian Church's festival
 - Have the kids and parents learn how to put costumes away and put them away properly

PR Items:

- Brochure - Follow-up on email asking for specific brochure needs, request for deadline(s).
 - Karina sent out an email asking for info, but she needs to know what the specifics are as to our needs for brochure content
 - Previous brochures just had a basic history of dolina, and what we do. Just a general “all purpose” document
- Website update - Beefing up content; plan/timeline for completion to ensure priorities match.
 - See plan/timeline document *
 - No good information on regions was given to Karina from the people asked, there is just general confusion as to what to provide
 - John suggested to do a weekly or monthly update rather than one large update, then the updates can be advertised through social networks
 - Add Suzanne to the director’s page
 - Update director bio’s
- PR for TCPF - Do we want a display/information for booth regarding the group and/or trip to Poland?
 - Do we want information on the group displayed at the merchandise booth?
 - How large or small of an advertisement do we want?
 - Where will we put the advertisement/s?
 - Karina and merchandise committee will figure out a size and location of advertisement in the merchandise booth for TCPF
- Listing on new Connect Polonia website - <http://polishdance0.wix.com/connectpolonia>
- John gives kudos to Karina for making plans and keeping us informed :)

Costumes:

- Nowy Sacz - in progress. Since we haven't had much success with Ryszard, think we should go with Mateusz.
 - Still waiting for some responses from Ryszard
 - Switch to Mateusz for costumes?
- Insurance for storage
 - We’d done this a long time ago, but the more Theresa thinks about it, the more she thinks it would be the best option to purchase insurance
 - Is this worth spending our money on?
 - Starting to cover costumes in plastic for extra protection

Treasurer Update

- John still isn't done on closing financials for the last fiscal year
- Savings balance: \$20,928.67
- Checking balance: \$17,237.16
- Total Assets (as of the last fiscal year): \$32,461.23
- On average, from beginning to end of the year, we've probably improved our revenue by \$12,000
- We've spent \$5,704.60 more than we've taken in this year

President:

- As president, did you feel you accomplished what you wanted in the first year and what is your goal for the current year?
 - What he wanted to accomplish: increase in members, and member performance, but it didn't really happen
 - Jordan will have a write up of his plan for his plans for the next year by the next meeting
 - Bev suggested a timeline setup

PFDA Recap:

- Things that can be improved on
 - Communication
 - Should have been communicated that people should attend events and support
 - People not knowing what was going on, though it was sent out via email
 - Committee chairs should have better communicated their needs
 - Clean up
 - Food transportation
 - Get group commitment before creating events
 - More committee chair meetings
 - Better communication of committee responsibilities
 - Better track of budgets
 - Committee chairs are to make recaps of their responsibilities

Under Misc:

- Denver - what is the status of the recap of the workshop?
 - Dorota is still in the process in putting the videos together
- Polanie club - pick up and move things We need to make sure all 3 groups are informed of the upcoming fundraisers
 - Ala Swica just came back from vacation, so Theresa is waiting to hear from her as to when we'll be able to pick things up
 - Could possibly get a free U-Haul from acorn to use to transfer items
 - Karina could see if she could possibly borrow her friend's dad's delivery truck
- Possible fund raisers- Any ideas? Cook book, bake sale, blankets/bracelets, car wash, garage sale, grants, letter writing
 - Jordan sent out an email to the group requesting fundraiser ideas
 - Brian suggested a cook book to sell
 - Brenna and Rachel suggested a bake sale, and selling blankets and bracelets
 - Would have to think of a location
 - Possibly have it in conjunction with a coffee and doughnuts at Holy Cross
 - Have it at a different church as well
 - Car wash? Garage sale?
 - Make our own calendar?
 - Sell flowers?
 - Pampered chef?
 - Butter braids?
 - Have a fair?
 - Pancake breakfast at applebee's or village pub?
 - Dinner?
- Give to the max update
 - Karina put together a timeline and plan, see document for more information
 - Ideas for advertisements
 - Ideas as to where we can find opportunities to update information
- Grants
 - Workshop on Monday
 - Cynthia Schuffman's oldest daughter writes grants for a living, possibly ask for help or for tips on writing grants?
 - Would it be worth our while to ask Seagate for grants or donations?
- Viritus training
 - Can be done online!
 - No real time line for the online course is stated

- Supports ongoing training
- Rzeszow Letter
 - Funding for the workshops have been cut from the polish governments
 - Budget for next summer's festival has not yet been allocated
 - Requested that we send letters to the polish embassies, so that concerns can be forwarded to the government in Poland
 - The letter could be in English, doesn't have to be in Polish
 - Can make the point that tourist dollars goes up when the festival occurs
 - The Kurs only had 3rd and 4th years this year due to severe budget cuts
 - Jordan will contact his dad to see if he can compose the letter
- August Officers' Meeting
 - Edziu's house
 - Wednesday the 28th
 - Can't be the last Friday of the month because it's a holiday weekend
 - 7:00